



## Design company maintains business edge with solution upgrade.

### Fast Facts

**Customer:** Velocity

**Web site:** [www.velocity.co.nz](http://www.velocity.co.nz)

**Number of Employees:** Eight

**Country or region:** New Zealand

**Industry:** Advertising

### Customer Profile:

Velocity is an independently-owned Australasian creative brand and design agency with offices in Auckland, New Zealand and Queensland, Australia. The Eight staff in the Auckland office deliver award-winning brand identity work to a range of high-profile clients.

### Software and Services

- Windows® Small Business Server 2008
- Microsoft® Exchange Server 2007
- Microsoft® Office Suite 2007
- Microsoft® Hyper-V™ Server
- Windows Server® 2003 R2
- ISA Server 2006
- Microsoft® Software Assurance

### Microsoft Solution Partner

Gorilla Technology - Technology and Telecommunications management

<http://www.gorillatechnology.com>



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Paul Spain, Gorilla Technology Director.

### Situation

#### Designers require reliability and flexibility to support creativity

Velocity is an independently-owned Australasian creative brand and design agency with offices in Auckland, New Zealand and Queensland, Australia. For over 20 years Velocity has been combining creative brand thinking, storytelling and design, to deliver award-winning brand identity work.

In Velocity's Auckland office, eight staff use both Mac and PC workstations, and utilise mobile communications extensively. Collaboration and easy information sharing is essential, so Velocity requires a server solution that's reliable, flexible and high performing.

“We need to be able to share information easily, and respond quickly to customer requests, whether we're in the office or not,” says Dave Cogan, Managing Director, Velocity.

“As designers, we don't want to spend time thinking about our server solution. We just want to know that our system is fast, reliable and delivers consistently high performance,” Cogan added.

Additionally, Velocity's server solution needs to support a range of hardware, including mobile handsets and legacy line of business software.

For more information about Windows Small Business Server 2008 visit the Web site at:

<http://www.microsoft.com/nz/smallbusiness/products/small-business-server-2008/default.aspx>

## Solution

### A high-value, no-stress solution

Velocity outsources its IT management to Gorilla Technology so it can focus on the creative, rather than the technical needs of the business.

“Velocity has been a long time user of Windows Small Business Server. It’s a robust and capable platform that has served the company’s needs well. With Microsoft Software Assurance, the upgrade to Windows Small Business Server 2008 hasn’t cost Velocity a cent. Importantly though, it has enabled the business to update its systems to the very latest in server technology,” says Paul Spain, Director of Technology, Gorilla Technology.

In November 2008 Velocity upgraded to Windows Small Business Server 2008 as well as a Hyper-V virtualised Server to run legacy line of business applications.

Velocity employs Windows Small Business Server 2008 to support a range of hardware, including four Mac Pro design workstations, six PCs (several remote desktop-enabled) and one ThinkPad Laptop.

Windows Small Business Server 2008 also supports mobile devices, which are synchronised with Microsoft Exchange Server to allow team members access to shared email, contacts, calendars and files from outside the office.

## Benefits

Windows Small Business Server 2008 is a comprehensive, all-in-one solution that has provided Velocity with increased capacity for collaboration and productivity. It also provides access to business products such as Microsoft Exchange Server specifically designed and priced for the needs of a small business.

**Improved collaboration and productivity.** Mobile devices synchronised with Microsoft Exchange Server allow Velocity to respond quickly to customers and make it easier to find and share data, documents, and schedules from anywhere.

**Broad functionality and value for money.** “Windows Small Business Server 2008 has delivered huge value for a low licensing cost. For an affordable price Velocity utilises powerful technologies such as shared email, contacts and calendars, synchronisation for mobile devices, a robust firewall, good back up and easy data recovery,” says Spain.

**A comprehensive all-in-one solution.** **Small Business Server 2008** brings together all of Velocity’s key Microsoft business products into a single, streamlined and easy to manage solution.

**Ability to grow the business.** “Windows Small Business Server 2008 is flexible enough to scale in response to changing business needs. As Velocity grows, its IT framework will remain a strategic asset,” added Spain.